

राजस्थान सरकार
शिक्षा (ग्रुप-4) विभाग

क्रमांक:- प.18(2)/शिक्षा-4/2018 PT

जयपुर, दिनांक 09-02-2021

कुलसचिव,
समस्त राज्य वित्त पोषित विश्वविद्यालय,
राजस्थान।

विषय:- कामधेनु गौ-विज्ञान प्रचार-प्रसार परीक्षा के संबंध में।

संदर्भ:- अध्यक्ष, राष्ट्रीय कामधेनु आयोग, भारत सरकार, नई दिल्ली द्वारा
माननीय मुख्यमंत्री महोदय को सम्बोधित पत्र दिनांक: 15.01.2021

महोदय,

उपरोक्त विषयान्तर्गत संदर्भित पत्र की छाया प्रति संलग्न कर निर्देशानुसार लेख है कि "कामधेनु ज्ञान-विज्ञान प्रचार-प्रसार परीक्षा" दिनांक 25 फरवरी, 2021 के संबंध में जागरूकता हेतु अविलम्ब आवश्यक कार्यवाही कराने का श्रम करें तथा कृत कार्यवाही से इस विभाग को भी अवगत कराने का श्रम करें।

संलग्न:- उपरोक्तानुसार।

भवदीय



(डॉ. मोहम्मद नईम)
संयुक्त सचिव, उच्च शिक्षा

प्रतिलिपि- विशिष्ट सचिव, मुख्यमंत्री कार्यालय को उनके पत्र क्रमांक सीएम/राज./एजु.
/21/109951, जयपुर, दिनांक: 25.01.2021



संयुक्त सचिव, उच्च शिक्षा

उच्च शिक्षा (मुख्य-विभाग)
शासन सचिवालय, जयपुर
आयुषी क्रमांक ... 22... (C.M.O.)
दिनांक ... 23/01/2021

No. CM/Raj./Edu./21/109951
Jaipur, dated: 25-01-2021

Sh. Vijay
28/1/21

DSHE-3

DSSE-

JSHE-4

JSTE

yan
27.01.2021

Dear Dr. Vallabhbhai Kathiria Ji,

I have received your letter dated 15th January, 2021 regarding conducting All India On-line "Kamdhenu Gau-Vigyan Prachar-Prasar Examination" on 25th February, 2021 for students of primary, secondary & senior secondary schools/colleges/universities and for all citizens to create awareness about the various benefits of indigenous cow among people & organizations.

I am directing concerned authorities to initiate necessary action in this regard.

Yours sincerely,

sd/-

(Ashok Gehlot)

Dr. Vallabhbhai Kathiria
Chairman, Rashtriya Kamdhenu Aayog
Government of India
DMS Complex, Shadipur
New Delhi - 110 008

कार्यालय शासन सचिव
उच्च शिक्षा विभाग
आयुषी क्रमांक ... 22...
दिनांक ... 23/01/2021

Copy to:-

Principal Secretary, School Education/
Secretary, Higher/Technical Education/
Medical Education/Animal Husbandry &
Gopalan Department for information and
necessary action in this regard.

SS(ADH)/JS(SAK)/JS(GB) to CM for follow-up.

an
28/1/21

Special Secretary to C.M.

Dr. Vallabhbhai Kathiria
Chairman

Former Union Minister of State (HI & PE),
Former Union Minister of State (HRD)
Former Union Minister of State (Health & FW)



Rashtriya Kamdhenu Aayog
Government of India
Ministry of Fisheries, Animal Husbandry & Dairying
Department of Animal Husbandry and Dairying
New Delhi

DO No. DMS/RKA/99/2021/1094
January 15 2021

Respected Sir Gohlot Ji,
Sub: Kamdhenu Gau-Vigyan Prachar-Prasar Examination - reg.

Ever since the establishment of Rashtriya Kamdhenu Aayog (RKA) in February 2019, it has been working on dissemination of information on economic, scientific, environmental, health, agriculture, and spiritual relevance of indigenous cow in the country. Its efforts have yielded good results and perception of common man towards indigenous cow has changed. The message that the cow is just not a milk-giving cattle, but its panchgavya, mainly cow dung and cow urine, can be well utilized for production of bio-gas, bio-manure, bio-pesticides to make the soil free of poisonous chemical pesticides. Other uses of cow-dung and cow urine are in manufacture of products of daily use like ayurveda medicines, supplements for boosting immunity, Ark, phenyl, sanitizer, idols of god and goddess, diya, dhooop, gau-cast, tiles, plywood, bricks, kanda, flower pots, papers, bath soap, shampoo, tooth powder, face cream, etc.

2. Protection & Preservation of Cow is an integral part of our life as it is ingrained in our culture & tradition and as such cow is dearer to us, as our mother & children. Cow is respected & revered unique deity with unlimited universal benefits.

3. Our young generation is not aware of the importance & significance of cow-economy, mainly because of influence of western / modern life style. To re-write / revolutionize the attitude of people to sensitize them on preservation of cows, Rashtriya Kamdhenu Aayog launched intensive awareness campaigns in the year 2020 beginning with Gomaya Ganesh, Kamdhenu Gomaya Deepawali, etc. wherein domestic production and use of cow-based Panchgavya products along with promotion were emphasized. The Central Govt. all State Governments, NGOs, Research Institutions, Universities and related stake holders actively supported to make these Campaigns grand success. As such we could establish a strong & nation-wide network to enlighten and create awareness about the various benefits of indigenous cow among people & organizations.

4. Encouraged by the success of these Campaigns, RKA is launching another innovative move i.e. to conduct an All India On-line "Kamdhenu Gau-Vigyan Prachar-Prasar Examination", on 25th February 2021 for students of primary, secondary & senior secondary schools / colleges / universities and for all citizens. The questions will be based on Cow-culture, Cow-preservation, Cow-based products, and economic / scientific / environmental / cultural / spiritual relevance of indigenous cow. All the participants will be given appreciation certificates. Relevant information for this exam is available on our website i.e. "kamdhenu.gov.in".

5. Hence, Certificates / Awards issued to students in Kamdhenu Gau-Vigyan Prachar-Prasar Examination will be of much help and support them in pursuing such studies on Cow Entrepreneurship in future.

6. The success of this exam would highly depend on your blessings and support. I request you to advise Education Minister / Secretary (Education) of your State and the concerned officials in Higher, Technical & Medical Education of your State to issue necessary instructions for conducting the online "Kamdhenu Gau-Vigyan Prachar-Prasar Examination" and give wide publicity to make the examination a great success.

I would also request you to kindly direct the concerned officials to use Media and Social media in your State at appropriate level for the campaign.

With High Regards,

- PSCM

- Pr. Secy. Sch. Edu.

- Secy. to Govt., Higher / Tech. Edu.

- Secy. to Govt., Med. Edu. / A.H.S. Gopalani

- SS(ADH) / JS(SAK) / JS(CAB) / CM

Shri Ashok Gohlot,
Hon'ble Chief Minister of Rajasthan
CM Office, Secretariat,
Jaipur-302005
Rajasthan

Yours sincerely,

(Dr. Vallabhbhai Kathiria)

Office: DMS Complex, Shadipur, New Delhi-110008

Ph.: 011-25871164, 25871187, 25871107 • E-mail: rkamdhenu-aayog@gov.in/chairman-rka@gov.in
Website: www.kamdhenu.gov.in, @rkamdhenuaayog, @rkamdhenuaayog, @rkamdhenuaayog